

Success Bootcamp Rx

= Innovative Protocols + Practice
Marketing + Killer Resources

You need more patients, right?
GET HERE NOW!

Full Day Immersion Event

An Exclusive Practice-Building
Experience where we tell all,
reveal all and hand over the step-
by-step plans, our resources, and
what's working where and why

FOR YOU!

Spark your Genius!
Ignite your Practice!
Make Referrals Happen!

Register Today!

**\$129 (early bird rate
\$99 when you register
by March 15th)**

**\$75 for Staff and
Students**

Credit Card Only

**CEU's Available through University of
Bridgeport (Processing Fee Applies)**

**Call Xymogen at 800.647.6100
or contact your local Xymogen
Representative**

**XYMOGEN
6900 Kingspoint Parkway
Orlando, FL 32819**

3 Events:

Oakland, CA
Friday, March 30
Four Points Sheraton
1603 Powell Street
Emeryville, CA 94608
8 am - 4 pm

Bellevue, WA
Saturday, March 31
The Westin Bellevue
600 Bellevue Way NE
Bellevue, WA 98004
9 am - 4:30 pm

Phoenix, AZ
Sunday, April 1
Phoenix Airport Marriott
1101 North 44th Street
Phoenix, AZ 85008
9 am - 4:30 pm

**Did you miss our first Bootcamp?
Check out what your peeps had to say.**

"Hi Karyn;
Last Friday's Success Bootcamp workshop
was full of useful information, some of which
is totally user-friendly even for non-techie's.
It was delivered in a dynamic and interesting
way. Looking forward to the next one."

**"Best class for health practitioners.
Yes, it is a day out of the office but
soooooo worth it. You will receive
REAL WORLD information. This is not
an MBA course on how to run your
practice. This is real life advice from
practitioners who walk in the very
same shoes. Soak it up and execute!"**

"karyn & carrie are great...
selfless in trying to help others expand &
build their practice. good protocols and ideas
to increase your revenue while not sacrificing
patient care. hope to attend other events
down the road..."

SUCCESS BOOTCAMP Rx: Look Who's Talking!



Dr Carrie Louise Daenell

“PURSUE A HIGHER LEVEL OF WELLNESS IN YOUR LIFE”

As the owner of the LiveWell Center in Denver, this advice embodies the spirit of performance that I aim to achieve in my practice. I am a licensed Naturopathic Doctor and a graduate of Bastyr University. In 13 years of successful practice I have become an internationally recognized, cutting-edge expert in natural health care. I design effective treatment protocols for many of the ailments that plague our population today. My methods deliver dramatic results for optimal living. They rely on the use of targeted, physician-quality nutritional supplements where only the most advanced bio-available raw materials will do.

My practice revenue was analyzed and said to rank in the top 1% of MD's, NDs and DO's – for one-doc offices, practicing natural medicine in the US.

In 2009 I chose to completely re-launch my practice. With the assistance of my good friend and colleague, Karyn Wagner, I put in place “logistical” best practices for the administrative, marketing and branding aspects of my practice and then proceeded to grow my practice by over 75% within a seriously compromised economical setting. Together we founded Success Bootcamp Rx.



Karyn Wagner

I am a serial entrepreneur. Someone else made that line up, but they were talking about me. I have a long history of owning companies. My resume might make your head spin. But it is REAL. Ok, here it is: Partner of Triad International, a boutique advertising agency in NYC with branch office in London. Successful NYC restaurateur for 12 years. Founder of Digerati, all things web, in 1997! And more recently natural products entrepreneur, practice management consultant and co-founder of Success Bootcamp RX.

I love to create, and business is my canvas.

BOOTCAMP SCHEDULE

To Brand or not to Brand - That is not a question!

Patients need to know who you are, what you practice, and why they should spend their dollars to work with you. Let's Dive into: You as an integrity brand. Work your passion. What we focus on EXPANDS. Not a morning person? - skip this, but you will be sorry!

If the Gut Ain't Happy, Ain't Nobody Happy!

We have the power to completely reverse the most chronic and debilitating health challenges through comprehensive digestive repair. Your patients have tried it all, done it all and suffered it all and now – they are about to get better in your office!

Energy Crisis? Aging Devastates Metabolism – We Can Rebuild it!

As we age, we produce less ATP. ATP is the life-giving metabolism-fueling “currency” of the cell. Our aging patients want so much more out of life than to settle for fatigue, weight gain and unnecessary disease. Rebuild their metabolism as part of an over-all Age-Optimizing strategy.

Weight Weight there's more – Just Say “No” to the Yo-Yo!

Put an end to the regain – after a successful weight loss effort. Direct your patients to lose weight in a smart way, where once they hit their goal, they can add back calories, continue with their healthy lifestyle and maintain the loss long-term!

Note: Lunch is served, but we eat at our desks. We have a lot to cover and after all ... this is Bootcamp!

There's Strength in them there Bones!

Numbers don't lie, and when you can shift a DEXA scan, patients have dramatic measurable results. Who doesn't like that? Learn how to deliver for your patients and save them from even considering the bisphosphonates! What a world of difference you can make.

Innovative New Raw Materials and Endless Clinical Possibilities!

Latest-greatest tricks-up-my-sleeve, naming names – getting it done for our patients – what am I using that really works, that you may not be aware of yet? Quick review of some exciting new problem-solving options for your clinical challenges.

All together NOW!

Here's how to put your new protocols and tools to work for your practice. The 3 P's:
Private Label - when and how to do it.
Planning - how to create a yearly calendar and make it happen.
Promotion - how to talk, write and tweet about your work.

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SuccessBootCampRx.com

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